

## PRESIDENT'S MESSAGE

We have so much to be proud of at George Mason University. At the top of that list for me is our commitment to providing opportunities to first-generation collegebound students who otherwise might not find an accessible pathway to higher education.

As the largest public research university in Virginia, we consider it our mission to make sure that bright, talented students are given the opportunity to flourish. With your support of the Early Identification Program (EIP) and the Student Transition Empowerment Program (STEP), we are heightening the trajectories of thousands of deserving students.

About 20 percent of our recent graduates were the first in their families to earn a degree from a four-year institution. Now that there is a first, there can be a second, and a third, and a fourth.

Mason helped light the way for these students, and now as graduates making their mark in the world, they can serve as inspiration to others.

Thank you for your participation in the 20th anniversary of this wonderful event. Your support of EIP and STEP is a service to these young scholars, our university, Northern Virginia, and the world.

We thrive together.

Ángel Cabrera  
President, George Mason University



## Ensuring the Next Generation's Access to Higher Education

Your support directly benefits two important programs at George Mason University.

*"I didn't know what I was getting myself into when I signed up for the program, but it sounded so awesome. College was finally an option. Some of the friends I made at that first Summer Academy have become like family to me. I believe in the Early Identification Program—EIP works. The more support the program receives, the more students who can participate. I would scream it from the mountaintops if I could."*

—Johnetta Saygbe, BS Neuroscience '13



# 20

## 20th Anniversary

# 2015 DIVERSITY SCHOLARSHIP Golf Classic

Country Club of Fairfax  
MONDAY, JUNE 15, 2015

### Thank you to our 2015 TITLE SPONSOR



From here. For here.

### UNIVERSITY LIFE ADVISORY BOARD

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A benefit event that directly supports preparing, recruiting, and retaining first-generation college students



You're invited to participate in University Life's 20th Anniversary

# DIVERSITY SCHOLARSHIP Golf Classic

## UNIVERSITY LIFE

Through a range of direct services and programs, University Life supports every student at Mason. We work in partnership with the corporate community and private citizens to raise funds that support student diversity and leadership education initiatives. Many of our first generation students participate in our Early Identification Program (EIP) and Student Transition Empowerment Program (STEP), both with the goal of supporting overall student success.

Funds raised through this tournament support EIP and STEP initiatives that provide academic preparation, cultural awareness, career exploration, service learning, and personal empowerment to first-generation college students, some of whom come from low socioeconomic backgrounds.

## SPECIAL GUESTS

At the event, Mason Athletic Director Brad Edwards, former safety for the Washington Redskins, along with celebrity guest and former Washington Redskin Brian Mitchell, will be joined by Paul Hewitt, Mason's men's head basketball coach; Nyla Milleson, Mason's women's head basketball coach; and Michael "Doc Nix" Nickens, director of Mason's Green Machine pep band.

## TOURNAMENT FORMAT

The format for this tournament will be a four-person scramble, where each player will drive from the tee box. The team captain determines the best ball position, and all players hit from this position. From there, best ball play will continue onto the green where each player has an opportunity to sink a winning putt. Players can assemble four-person teams. Individual golfers will be assigned to a foursome.

## AWARDS

Prizes will be awarded to the lowest scores in each of three flights. Flights will be determined by actual scores after the round. Individual awards will be made for longest drive, straightest drive, and closest to the pin on selected holes for men and women. There will also be an opportunity to participate in our third annual putting contest.

## A SPECIAL THANKS

Over the past 20 years, corporations, small businesses, and individuals have contributed over \$300,000 to support student scholarships. We thank you for your generous support.

Monday, June 15, 2015

Country Club of Fairfax

Player check-in 7:30 a.m.

Shotgun start 8:30 a.m.

Awards luncheon  
with live auction 2 p.m.

### SPONSORSHIP PACKAGES

	Package cost	Number of complimentary players	Company name or logo listed on tournament banner and program	Company name or logo prominently displayed at lunch tent	Number of tee signs at designated holes	Hole or tee sign at designated hole or tee	Company name or logo displayed on golf carts	Ad in Souvenir Journal	Company/Individual name listed on tournament program	Special recognition during awards luncheon	Invitation to other university events
PATRIOT SCHOLARSHIP SPONSOR	\$7,500	4	●		4			full	●	●	●
SOUVENIR JOURNAL SPONSOR	\$4,000	2	●		2			cover	●	●	●
FREEDOM CART SPONSOR	\$3,000	2	●			●	●	1/2	●	●	●
QUILL LUNCH SPONSOR	\$2,500	2	●	●		●		1/4	●	●	●
MASON HOLE AND TEE SPONSOR	\$700	1	●			●			●		●
GREEN & GOLD SCHOLARSHIP SPONSOR	\$500	1							●		●



To reserve your sponsorship package or sign up to play, visit [diversitygolfclassic.gmu.edu](http://diversitygolfclassic.gmu.edu).

Players may sign up individually at \$175 per golfer or \$700 for a foursome; \$110 per golfer is not tax deductible.

For the second year, we are offering an additional opportunity for you to show your support for the Diversity Scholarship Golf Classic through the purchase of ads in our Souvenir Journal. To purchase an ad, please contact Alissa Karton at [akarton@gmu.edu](mailto:akarton@gmu.edu). All of the revenue resulting from Souvenir Journal ad sales go directly to the EIP and STEP student scholarship fund.

