

PRESIDENT'S MESSAGE

Thank you for joining us at our Diversity Scholarship Golf Classic. As the largest public research university in Virginia, Mason is committed to helping first-generation college students find an accessible pathway to higher education.

Our 22nd annual golf outing brings together the university and our community partners to both celebrate and demonstrate our shared commitment to accessibility and scholarships at Mason through the Early Identification Program (EIP) and the Student Transition Empowerment Program (STEP).

Mason students come from 130 countries, making us one of the most diverse universities in the nation. About 30 percent of our graduates in Spring 2016 were the first in their families to earn a degree from a four-year university. Mason is one of the few U.S. universities to have no disparity in graduation rates regardless of race, ethnicity or socioeconomic status.

The value of a Mason degree has never been greater. Last year, the Carnegie Classification of Institutions of Higher Education elevated Mason into the group of the most prestigious research universities in the country.

We're proud of our inclusive excellence. Your continued support of EIP and STEP scholarships help us define our success by the number of students we serve, not the number we turn away.

Sincerely,

Ángel Cabrera
President, George Mason University



Ensuring the Next Generation's Access to Higher Education

Your support directly benefits two important programs at George Mason University.

First and foremost, I would like to thank University Life for organizing the Golf Tournament this year! Events like these allow students like myself to meet and share our stories with all the donors who provide us with many opportunities through their donations. I'd like to thank all of the donors and supporters for their generous contributions which have made EIP possible for nearly 30 years! Without individuals like yourselves we wouldn't have the people who continue to shape today's world. Thanks to you, the academic and personal success of future first generation students is secured and obtainable!

Quote: "All these years I thought you meant something to me but now it was only a misunderstanding. I used you as my motivation but now I know I am my own inspiration."

— Karan Kumar,
BS Applied Information Technology '17



22nd ANNUAL DIVERSITY SCHOLARSHIP GOLF CLASSIC

Westfields Golf Club
MONDAY, JUNE 12, 2017
Shotgun start at 8:30 a.m.

Thank you to our 2017 TITLE SPONSOR



From here. For here.

UNIVERSITY LIFE ADVISORY BOARD

Rose Pascarell, Vice President of University Life

Jim Green, Chair

Ty Johnson, Vice Chair

Anne Bolger, Secretary

Micheal E. P. Davis

Zhuo (Joe) Han

Delegate, Charniele Herring

Angela Moody

Paul Patton

Reid Shelton

Robert Sowell, Sr.

Hsu (Terry) Wang

William Washington



A benefit event that directly supports preparing, recruiting, and retaining first-generation college students



You're invited to participate in University Life's DIVERSITY SCHOLARSHIP GOLF CLASSIC

UNIVERSITY LIFE

Through a range of direct services and programs, University Life supports every student at Mason. We work in partnership with the corporate community and private citizens to raise funds that support student diversity and leadership education initiatives. Many of our first generation students participate in our Early Identification Program (EIP) and Student Transition Empowerment Program (STEP), both with the goal of supporting overall student success.

Funds raised through this tournament support EIP and STEP initiatives that provide academic preparation, cultural awareness, career exploration, service learning, and personal empowerment to first-generation college students, some of whom come from low socioeconomic backgrounds.

TOURNAMENT FORMAT

The format for this tournament will be a four-person scramble, where each player will drive from the Tee box. The team captain determines the best ball position, and all players hit from this position. From there, best ball play will continue onto the green where each player has an opportunity to sink a winning putt. Players can assemble four-person teams. Individual golfers will be assigned to a foursome.

AWARDS

Prizes will be awarded to the lowest scores in each of three flights. Flights will be determined by actual scores after the round. Individual awards will be made for longest drive, straightest drive, and closest to the pin on selected holes for men and women. There will also be an opportunity to participate in our putting contest.

A SPECIAL THANKS

Over the past 21 years, corporations, small businesses, and individuals have contributed more than \$500,000 to support student scholarships. We thank you for your generous support.



Monday, June 12, 2017 Westfields Golf Club Player check-in 7:30 a.m. Shotgun start 8:30 a.m. Awards luncheon with live auction 2 p.m.												
SPONSORSHIP PACKAGES	Package cost	Number of complimentary players	Company name or logo listed on tournament banner	Company name or logo prominently displayed at lunch venue	Number of Tee signs at designated Holes	Tee or Hole sign at designated Tee or Hole	Tee and Hole sign at designated Hole	Tee or Hole sign at designated Par3 Tee or Hole	Company name or logo displayed on golf carts	Full Page Ad in Souvenir Program	Company/individual name listed on Souvenir Program	Special recognition during awards luncheon
PATRIOT SCHOLARSHIP SPONSOR	\$7,500	4	●		4					●	●	●
SOUVENIR PROGRAM SPONSOR	\$4,000	2	●		2						●	●
FREEDOM CART SPONSOR	\$3,000	2	●			●			●		●	●
QUILL LUNCH SPONSOR	\$2,500	2	●	●		●					●	●
MASON TEE AND HOLE SPONSOR	\$700	1	●				●				●	
GREEN & GOLD SCHOLARSHIP SPONSOR	\$500	1									●	
INDIVIDUAL TEE OR HOLE SPONSOR	\$350							●			●	

All sponsorship packages include a special invitation to EIP and STEP events.



Players may sign up individually at \$200 per Golfer or \$800 for a Foursome; \$120 per Golfer is not tax deductible.

To reserve your sponsorship package, register to play, or make a contribution, visit diversitygolfclassic.gmu.edu

If you have questions, please contact Dolores Peck at dpeck@gmu.edu or phone 703-993-1438.



Your support ensures the Next Generation's Access to Higher Education



Your support directly benefits two important programs at George Mason University, EIP and STEP.

A PATH TO COLLEGIATE SUCCESS

Established in 1987, the Early Identification Program (EIP) provides educational resources for middle and high school students who will be the first in their families to attend college. More than 1,644 students have participated. Each year, a new class of rising eighth graders from seven school districts in Northern Virginia are accepted into the program. High school student participants dedicate three weeks of their summer on Mason's Fairfax and Prince William Campuses for the program's Summer Academy, which focuses on building skills in math, English, technology, and science, and offers workshops on college preparation, leadership, career development, and life skills.

During the academic year, EIP students participate in Saturday workshops and seminars.

Part of the appeal—and success—of the program has been its efforts not only to work with students to prepare for college, but to incorporate families as well, something that is mandatory for the program. EIP parents are required to participate in the Strengthening the Family workshop as their children enter the program. Many of the parents go beyond the workshop and volunteer at events.

For many college-bound EIP students, Mason is a natural choice because of the years they have already spent on Mason's campus. Currently 170 EIP students attend Mason. The program offers a built-in community and support for those students.

Ensuring the Next Generation's Access to Higher Education



TAKING THE NEXT STEP

The Student Transition Empowerment Program (STEP) is an initiative in the Diversity, Inclusion, and Multicultural Education office created to enhance the recruitment, engagement, and retention of first-generation college students accepted to George Mason University. The goal is to empower students through academic skill development, access to resources, community building, self-discovery, and the global citizenship needed to compete in today's college environment and beyond. STEP includes two key components: STEP Summer and STEP Academic Year. STEP Summer is a six-week residential program from July to early August (including weekends) for selected, first-year George Mason students. During the summer, a cohort of 25 to 30 students live on campus and take their first two academic courses. These courses are used to satisfy Mason core requirements. The courses vary depending on the students' incoming credits and potential academic field.

STEP students who successfully transition from the summer continue on as STEP Scholars. STEP Scholars take UNIV 100 together in the fall and participate in ongoing support and programmatic initiatives throughout their time at Mason. To participate, students must be Virginia residents accepted and committed to attending Mason until graduation.

Before its current iteration began in 2005, STEP was a federally funded program administered by the Commonwealth of Virginia that served primarily African American and Latino students from Virginia. When funding for the program ended, Mason decided to carry on and open the program to first-generation in-state residents.