

Ensuring the Next Generation's Access to Higher Education

Your support directly benefits two important Programs at George Mason University.

"EIP was an amazing opportunity in my life, that helped me find my path to college...EIP made it so I would have my very own support system in college. People rooting for me and always willing to hear me out. As a scholarship recipient, it allows me to focus on my time in school and not overexerting myself. My time after college will be focused on building my future, and not crippled by college debt. Going into the 3rd year of this scholarship has been a blessing. I am pursuing my degree in community health and I am currently looking into the accelerated master's program in Epidemiology. In a field where I will help hundreds if not thousands of people on a daily basis...I am so grateful to be a part of EIP and events like this one."

Angelica Felder
BS Community Health
estimated to graduate Spring 2021



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Thank you to our 2021 Title Sponsor

You're invited to Participate in University Life's...

GEORGE
MASON
UNIVERSITY

Diversity Scholarship Golf Classic

Monday, June 14, 2021

Westfields Golf Club
Shotgun Start at 8:30a.m.



A SPECIAL THANKS to our 2021 Title Sponsor, Sandy Spring Bank. We also thank all the corporations, small businesses, and individuals who, over the past 24 years, have generously contributed more than \$700,000 to support student scholarships.



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"Westfields Golf Club is taking the necessary precautions to keep all guests and staff members protected. Masks are required upon entry of the clubhouse as well as anywhere else social distancing cannot be practiced. All staff members receive temperature checks upon arrival to work as well as throughout the day. Golf Carts are being disinfected before and after usage and all shared touchpoints are being thoroughly cleaned throughout the day." ~ Westfields Golf Club.

A benefit event that directly supports
preparing, recruiting, and retaining first-generation college students



All Sponsorship packages include a special invitation to EIP and STEP events												
Monday, June 14, 2021 Westfields Golf Club	Package Cost	Number of complimentary players	Company name or logo listed on tournament banner	Company name or logo prominently displayed at lunch venue	Number of Tee signs at designated Holes	Tee or Hole sign at designated Hole	Tee and Hole sign at designated Hole	Tee or Hole sign at designated Par3 Tee or Hole	Company name or logo displayed on golf carts	Full Page Ad in Souvenir Program	Company/individual name listed in Souvenir Program	Special recognition during awards luncheon
Player Check-in: 7:30 a.m. Shotgun Start: 8:30 a.m. Awards Luncheon w/ Live Auction: 2:00 p.m. Players: \$200/Golfer \$800/Foursome \$119/Golfer is Non-Tax Deductible												
SPONSORSHIP PACKAGES												
Patriot Scholarship	\$7,500	4	•		4					•	•	•
Souvenir Program	\$4,000	2	•		2					•	•	•
Freedom Cart	\$3,000	2	•			•			•		•	•
Quill Lunch	\$2,500	2	•	•		•					•	•
Mason Tee and Hole	\$700	1	•				•				•	
Green & Gold Scholarship	\$500	1									•	
Individual Tee or Hole	\$300							•			•	

PRESIDENT'S MESSAGE

Thank you for joining us at the Diversity Scholarship Golf Classic to celebrate the 33rd anniversary of George Mason University's Early Identification Program.

EIP is essential to the Mason mission of providing academic opportunities to talented Northern Virginia students of all backgrounds. In fall 2020, we welcomed the most diverse freshman class in our history, with 58 percent of students coming from underrepresented groups.

The perspectives and experiences of our diverse student body spark creativity and innovation at our world-class research university. The talent we discover, inspire and develop through EIP and our Student Transition Empowerment Program (STEP) serves families and employers across our region.

You make these success stories possible by funding scholarships and other programs to help Mason students turn academic potential into academic achievement. We so greatly appreciate your support. The impact of your engagement and generosity is felt on our campuses, and in our communities, every day.

I'd also like to congratulate our dedicated team of volunteer organizers and sponsors on the 25th anniversary of this event. Here's to 25 more.

Sincerely,
Dr. Gregory Washington
President, George Mason University

To reserve your sponsorship package, register to play, or make a contribution visit: diversitygolfclassic.gmu.edu

Questions: Contact Alissa Karton at akarton@gmu.edu or phone 703-993-1438

UNIVERSITY LIFE

supports every student at Mason. We work in partnership with the corporate community and private citizens, folks like you, to raise funds in support of student diversity and leadership education initiatives.

Funds raised through this tournament will benefit our first-generation student community by supporting successful resources like the

Early Identification and Student Transition Empowerment Programs (EIP/STEP), and other initiatives that provide academic preparation, cultural awareness, career exploration, service learning, and empowerment to first-generation college students, some of whom come from low socioeconomic backgrounds. Your contributions help us realize the goal of supporting overall student achievement.

TOURNAMENT FORMAT

will be a four-person scramble where each player will drive from the Tee box. Team captains determine the best ball position, and all players hit from this position. From there, best ball play will continue on to the green where each player has an opportunity to sink a winning putt. Players can assemble four-person teams;

Individual golfers will be assigned to a foursome.

AWARDS will be presented to the lowest scores in each of three flights, and will be determined by actual scores after the round. Individuals will be awarded for longest drive, straightest drive, and closest to the pin on selected holes, for both men and women. There will also be an opportunity to participate in our putting contest.

Your support ensures the Next Generation's Access to Higher Education...



... and directly benefits two important programs at George Mason University, EIP and STEP.

A PATH TO COLLEGIATE SUCCESS

The Early Identification Program (EIP), George Mason University's college access program supporting the academic, career, and personal/social development of first-generation college-bound students in Northern Virginia.

EIP has graduated over 1,900 students, and over 90% enroll in college on an annual basis. Currently over 200 EIP Alumni are attending George Mason University.

EIP's mission is to improve students' access to higher education and quality of life by providing academic enrichment, personal development, and community engagement. EIP strives to produce civically engaged first-generation college bound students who value learning and are actively pursuing higher education.

Each year a new class of rising eighth graders, from seven school districts in Northern Virginia, are accepted into the EIP program. There is a **5-year student commitment, 8th - 12th grade**, and high school student participants dedicate three weeks of their summer to attending EIP's Summer Academy, held on the Fairfax and Prince William campuses.

The Program includes weekly tutoring and mentoring, SAT exam preparation, math and science enrichment, STEM exploration, strengthening the family workshops (requiring parent participation), leadership development activities, cultural experiences, career readiness and service learning.

Ensuring the Next Generation's Access to Higher Education



"STEP has helped me prepare for college by giving me the tools and resources to study effectively, communicate with my professors, use my time efficiently, get involve on-campus, have mentors and a community of other first-gen Mason Students."

~Sancia Celestin
STEP 2016

"STEP helped me discover who I am as a student, a young adult, and as an advocate for my different identities."

~Ivan Gonzales
STEP 2017

"STEP" created a family away from home for me."

~Vivian Yu
STEP 2017

TAKING THE NEXT STEP

The Student Transition Empowerment Program (STEP) is an initiative that began as a federally funded program administered by the Commonwealth of Virginia which served primarily African American and Latino students from the state. When federal funding for the program ended in 2005, the Center for Culture, Equity, and Empowerment (CCEE), (Formally The Office of Diversity, Inclusion, and Multicultural Education + LGBTQ Resources) at George Mason University, decided to continue this program and expand it to include all first generation in-state residents. STEP aims to enhance the recruitment, engagement, and retention of first-generation college students accepted to the university. STEP follows a summer bridge model, hosting between 50-60 students per year who live on campus, take courses together, learn about key campus resources, and community building.

STEP empowers participants through academic skill development, access to resources, community building, self-discovery, and the global citizenship needed to compete in today's college environment and workforce. Following the summer program, participants who successfully transition from the summer continue on as STEP scholars. At the close of their first year in college, STEP scholars will have taken courses that contribute to their completion of core academic requirements, while receiving ongoing mentorship support and co-curricular programs, offered throughout their time at Mason.

Diversity Scholarship Golf Classic

Monday, June 14, 2021

Registration:

Individual - \$200 | **Foursome** - \$800

Includes \$119 in benefits per golfer

Sponsorship Opportunities:

Your contribution is tax deductible to the fullest extent allowed by the law.

Patriot Scholarship Sponsor - \$7,500 (\$776 in benefits):

- Four (4) complimentary players
- Company name or logo listed on tournament banner
- Four (4) tee signs at designated holes
- Full-page ad in souvenir program
- Company/individual name listed in souvenir program
- Special recognition during awards luncheon

Freedom Cart Sponsor - \$3,000 (\$238 in benefits):

- Two (2) complimentary players
- Company name or logo listed on tournament banner
- Tee or hole sign at designated hole
- Company name or logo displayed on golf carts
- Company/individual name listed in souvenir program
- Special recognition during awards luncheon

Mason Tee and Hole Sponsor - \$700 (\$119 in benefits):

- One (1) complimentary player
- Company name or logo listed on tournament banner
- Tee and hole sign at designated hole
- Company/individual name listed in souvenir program

Individual Tee or Hole Sponsor - \$300 (\$0 in benefits):

- Tee or hole sign at designated Par 3 tee or hole
- Company/individual name listed in souvenir program

Souvenir Program Sponsor - \$4,000 (\$538 in benefits):

- Two (2) complimentary players
- Company name or logo listed on tournament banner
- Two (2) tee signs at designated holes
- Full-page ad in souvenir program
- Company/individual name listed in souvenir program
- Special recognition during awards luncheon

Quill Lunch Sponsor - \$2,500 (\$238 in benefits):

- Two (2) complimentary players
- Company name or logo listed on tournament banner
- Company name or logo prominently displayed at lunch venue
- Tee or hole sign at designated hole
- Company/Individual name listed in souvenir program
- Special recognition during awards luncheon

Green and Gold Scholarship Sponsor - \$500 (\$119 in benefits):

- One (1) complimentary player
- Company/individual name listed in souvenir program



Sponsored by
**Sandy Spring
Bank**

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2021 Souvenir Program Ads

(100% non-deductible)

Full Page: \$300

Half Page: \$200

Quarter Page: \$100

Business Card: \$50

Full Page

8 1/2 x 11

Quarter Page

3.625 x 4.875

Business Card Size

3.625 x 2.25

Half Page

7.5 x 4.875

Please email a camera ready copy (300 dpi, .jpeg, or .pdf) of your ad to ppatton@caci.com no later than May 28, 2021